

CITY OF BOX ELDER

AMENDMENTS TO ORDINANCE

466, SIGN AND ADVERTISING

REGULATIONS

ORDINANCE #493

EFFECTIVE 8/20/2010

**BOX ELDER ORDINANCE #493
AMENDMENTS TO ORDINANCE 466, SIGN & ADVERTISING REGULATIONS**

**BE IT ORDAINED BY THE COMMON COUNCIL OF THE CITY OF BOX ELDER
AS FOLLOWS:**

ARTICLE I – PURPOSE AND JURISDICTION

SECTION 1 – PURPOSE.

Ordinance #493 is an ordinance providing amendments to Ordinance #466, which regulates signs and advertising within the jurisdiction of the City of Box Elder. The Common Council of the City of Box Elder has deemed these amendments to be reasonable and reasonably related to the needs of the business community to adequately and properly advertise its goods and services of benefit to the traveling public and to the health and safety of the residents of the community.

ARTICLE II – AMENDMENTS TO ORDINANCE #466

Amend the second paragraph of Article 4, Section 2 to add the following sentence: Digital or electronic message display faces shall not be used as a political sign or to display advertisements for off-premise businesses or services but may display public service and community event advertisements.

Amend Article 4, Section 2, Paragraph A.2. to add the following sentences: The Commission may grant an exception to this size limitation in those instances where the applicant provides adequate proof of franchise requirements for a larger major sign face. The exception shall only allow the smallest possible area necessary to meet the franchise requirement.

Amend Article 4, Section 2, Paragraph A.3. to add the following sentences: The Commission may grant an exception to this height limitation in those instances where the applicant provides adequate proof of franchise requirements for a taller sign height. The exception shall only allow the minimum sign height necessary to meet the franchise requirement.

Amend Article 4, Section 2, Paragraph C.2. to read: No more than twelve (12) temporary signs are allowed within the City up to fourteen (14) days prior to the event or promotion that is being advertised by the temporary sign(s) and shall be removed within four (4) days following the conclusion of the event or promotion.

Amend Article 4, Section 2, Paragraph D.1. to read: No on-premise sign shall be converted to or temporarily used as an off-premise sign, except as provided in Section 2.C.2. (above).

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Amend Article 4, Section 3 Paragraph A to read: Directional signs, as defined in the Manual on Uniform Traffic Control Devices (2009 Edition) chapter on Tourist-Oriented Directional Signs, are intended to be used to direct the traveling public to business locations within the City. Such signs shall be allowed on collector or arterial streets as an exception to the MUTCD standard.

Amend the first paragraph of Article 4, Section 4 to read: The following types of special use signs, with their attendant requirements, are hereby allowed and shall be exempt from the Permit and License requirements of Article V of this Ordinance.

Delete Article 4, Section 4.B. (flags) in its entirety and renumber subsequent paragraphs.

Amend Article 4, Section 4, Paragraph H to read: Residential: Permanent residential signs, each with no more than one (1) sign face no larger than four (4) square feet, to display such messages as "beware of dog", "no trespassing", "for sale by owner", "no dumping" or "garage sale" are allowed. The use of vehicle tires to display such messages is prohibited.

Amend Article 4, Section 4, Paragraph K to read: Temporary Informational Signs: Temporary informational signs...may be temporarily placed in public rights-of-way but shall not be allowed to be attached to traffic control sign structures or utility poles. Such signs...

Add Article 4, Section 4, Paragraph L: Special Event Banners: Special Event Banners may be displayed to advertise civic or community events and are allowed up to thirty (30) days prior to the event that is being advertised by the banner and shall be removed within four (4) days following the conclusion of the event. Special Event Banners may not be used as political signs.

BE IT FURTHER ORDAINED by the Common Council of the City of Box Elder that this Ordinance shall become effective according to law.

CITY OF BOX ELDER

- *Alfred A Dial*
Mayor Alfred Dial

ATTEST:

Debbie S Knapp
Finance Officer Debbie Knapp
(SEAL)

